VTA State Conference 2016
18-19 August | RACV City Club | Level 2, 501 Bourke Street, Melbourne
CONFERENCE OVERVIEW

In an environment of ever increasing change and market complexity, the ability for businesses and the workforce to evolve will be a precious differentiator between competitors. Innovation will be critical for success in local, national and international markets.

Victoria’s public VET providers are the foundation for the state’s workforce development needs. As the economy and our communities’ transition to meet these challenges of evolution, public providers are likewise repositioning what and how they service Victoria to maintain their role as an enabler for the state’s economic and social reform.

To foster innovation, public providers need to be innovative. The products and services they offer now must meet the needs of a future beyond the horizon, and leverage their considerable strengths. The collaborative relationships Victoria’s public VET providers have with all the key stakeholders: industry; government; businesses; our communities; citizens; and each other are critical for success.

The 2016 VTA State Conference program brings together an exciting list of local and international speakers to engage the might of Victoria’s public VET sector leaders in the challenge to collaborate and innovate, and realise the future now!

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THURSDAY 18 AUGUST

PRE-CONFERENCE WORKSHOPS

1.00pm – 4.00pm  TAFE Back to Work Initiatives’ Showcase
  • Training for emerging industries (Box Hill Institute)
  • Engaging and training long-term disengaged youth through a partnership approach (Victoria Polytechnic and Infoxchange)
  • The student employment program (Wodonga Institute of TAFE)
  • Paddock to plate (Federation Training)
  • Career Pilot Program – supporting transitions to employment (Chisholm Institute and Holmesglen Institute)
Facilitator: Helen Kronberger, Director Victorian TAFE International
(open to VTA members only)

1.00pm – 4.00pm  Obligations of the Board Chair in TAFE Institutes
Delivered by the Australian Institute of Company Directors in collaboration with the Victorian TAFE Association.
(open to Victorian TAFE Board Chairs only)

MEETINGS

1.00pm – 4.00pm  Victorian CEO Council meeting
International keynote speakers Dr Robert Luke and Dr Margaret Leonard will join the meeting for a roundtable discussion on ‘Leading a public VET provider as a rich hub of innovation and applied research’.
(open to Victorian CEO Council members only)

4.30pm – 6.00pm  Association Council meeting
(open to Victorian CEO Council members and Board Chairs only)

DINNER

6.30pm  Pre-dinner drinks

7.00pm  State Conference Dinner
Welcome Address: The Hon. Steve Herbert MP, Minister for Training and Skills
Dinner speaker: Hannah Gadsby, Comedian

Award-winning Australian comedian Hannah Gadsby thinks quickly and moves slowly. She is sardonic, laconic and her droll delivery, delightful wordplay and heart-breakingly funny, self-deprecating observations have delighted audiences all over the world.
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tr>
<td>8.15am</td>
<td>Registration open</td>
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<tr>
<td>8.45am</td>
<td>Conference Opening</td>
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<tr>
<td>8.55am</td>
<td>Welcome Address</td>
<td>Gill Callister, Secretary, Department of Education and Training</td>
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<tr>
<td>9.15am</td>
<td>Start Up, Scale Up and Stay Up: the Canadian experience of Applied Research in Colleges</td>
<td>Dr Robert Luke, Vice President of Research and Innovation, George Brown College, Toronto, Canada</td>
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<td>10.15am</td>
<td>Morning tea</td>
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<td>10.45am</td>
<td>Understanding young students heading your way</td>
<td>Peter Hutton, Principal, Templestowe College</td>
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<td>11.25am</td>
<td>Drivers for change in VET</td>
<td>Leonie Walsh, Former Lead Scientist, Victorian Government</td>
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<td>12.30pm</td>
<td>Lunch</td>
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<td>1.15pm</td>
<td>Panel: Fostering Innovation: How to create an environment where innovation happens</td>
<td>Vivian Vo, Program Manager, Melbourne Innovation Centre</td>
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<td>Mark Corrie, CEO, Western Business Accelerator and Centre for Excellence</td>
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<td>Dr Marcus Powe, Entrepreneur in Residence, RMIT University</td>
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<td>Facilitator: Andrew Williamson, Executive Director, VTA</td>
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<td>2.15pm</td>
<td>VET staff and students as drivers and creators of innovative solutions for industry and our community</td>
<td>Dr Margaret Leonard, Manager, Research and Knowledge Transfer Ara Institute of Canterbury, Christchurch, New Zealand</td>
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<td>3.10pm</td>
<td>Dealing with disruption in the VET sector</td>
<td>David Platt</td>
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<td>Co-author of <em>Disrupted: Strategy for Exponential Change</em></td>
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<td>4.00pm</td>
<td>Wrap up</td>
<td>Andrew Williamson, Executive Director, VTA</td>
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<td>4.10pm</td>
<td>Conference concludes</td>
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MEET OUR SPEAKERS

DINNER – THURSDAY 18 AUGUST

The Hon. Steve Herbert MP
Minister for Training and Skills

Steve Herbert qualified as a teacher in 1977 and taught at schools in Melbourne’s northern suburbs. In 1983, he joined the Australian Labor Party and embarked upon a political career from 1990. Steve was elected as a Member of Parliament representing the Eltham electorate from December 2002 to 2014. Shortly after being elected in 2002, he was appointed Chair of the Parliamentary Education and Training Committee where he undertook substantial investigations into ways of improving education provision and outcomes for young people. In the 2014 election, Steve was elected as a Member of the Legislative Council in the seat of the Northern Victoria Region and was sworn in as Minister for Training and Skills. Since taking over the Skills and Training portfolio, Steve has begun turning around Victoria’s TAFE system and embarked on one of the most significant reforms ever undertaken in the Victorian training system.

STATE CONFERENCE – FRIDAY 19 AUGUST

MC’s
The VTA secretariat will be tag teaming for the day.

Gill Callister
Secretary, Department of Education and Training

Gill Callister was appointed as Secretary of the Victorian Department of Education and Training in 2015. As Secretary, Gill manages a $12 billion budget and leads 2,300 corporate staff to deliver and improve early childhood, school education, and vocational and higher education services across Victoria. She employs a further 55,000 staff in government schools. Prior to joining the Department, Gill was the Secretary of the Victorian Department of Human Services (2009-2014). This followed a range of senior roles in the Victorian Public Service and a ten-year stint in the community sector working with children, young people and families. Gill Callister has dedicated her career to improving public policy and service delivery.

Dr. Robert Luke
Vice-President, Research and Innovation
George Brown College, Toronto, Canada

Dr. Robert Luke leads the College’s applied research and innovation activities that focus on working with industry and community partners to address development needs and productivity challenges. Dr. Luke is also responsible for institutional research and planning, focusing on educational quality measurement and improvement, and strategy implementation. In addition, he leads the College’s department responsible for e-learning and teaching innovation. Dr. Luke maintains an active research program in participatory innovation design and the application of innovative technologies in education. His current research investigates the role of students in applied research and graduates with innovation literacy fostering innovation and productivity in firms. In 2012 Dr. Luke was awarded the Queen Elizabeth II Diamond Jubilee Medal for contributions to Canadian education and innovation.
MEET OUR SPEAKERS

**Peter Hutton**  
*Principal, Templestowe College*

Peter Hutton became principal of Templestowe College (TC) in Term 4, 2009 and in the last 5 years TC has seen major beneficial changes. New start times were offered, individualised learning plans were introduced, new subjects were formed and soon there were over 120 to choose from. Bell times were removed, allowing for a more self-sufficient school and students were given more independence and a greater role in the school community. Some of these roles included student employment, leadership and even a council of students to help decide on potential future teachers seeking employment at TC. These changes have drawn families towards TC and caused numbers to climb from 275 to 900 students. Peter believes that TC will achieve its vision for 2013-17 “to be a supportive community empowering students to manage their individualised learning and turn ideas into reality”.

**Leonie Walsh**  
*Former Lead Scientist, Victorian Government*

Dr Walsh brings her extensive experience in management and commercialisation of research to the role of Victorian Lead Scientist position. Over a career spanning 25 years, she has worked both in Australia and internationally, building a reputation for driving strategic commercial improvements and innovation in the organisations in which she has worked. Prior to her appointment to the Lead Scientist position, Ms Walsh worked for Visy Industries and South East Melbourne Water in Victoria, and internationally for Henkel and Dow Chemical. She has led R&D groups with direct involvement in technical service, new product development, material sciences, characterisation and process research. She has also provided support to technology-based start-up companies. In 2014, Leonie received an Honorary Doctorate from Swinburne University of Technology for contributions and leadership in scientific enterprises, innovation and the community.

**Vivian Vo**  
*Program Manager, Melbourne Innovation Centre*

The Melbourne Innovation Centre is an internationally acclaimed business incubator located in Melbourne's North with the support of the Darebin City Council. Founded in 1997, the incubator is one of the longest running and most successful business incubation programs in Australia. As program manager at Melbourne Innovation Centre, Vivian has managed various government initiatives, including the Digital Enterprise program which saw 1300 small businesses mentored in three years. Vivian passionately runs and presents digital and marketing workshops across Melbourne and Geelong. Throughout her time at the business incubator, Vivian has witnessed many startups and SMBs flourish and successfully graduate the program. Vivian is also a contributing columnist for the Herald Sun's business section, providing business advice and solutions for startup businesses.

**Mark Corrie**  
*Chief Executive Officer, Western Business Accelerator and Centre for Excellence*

The Western Business Accelerator and Centre for Excellence is a $20million, Federally funded, purpose built Economic Development facility strategically located in the heart of Melbourne's Western Growth Corridor, one of the fastest growing population regions in Australia. Mark has managed the entire project starting with a ‘Big Crazy idea’, securing funding, construction in the middle of a paddock, and now a demonstration business model of precinct activation and job creation that links employment land planning, development and population growth with workforce skills development and start-up Business Acceleration.
MEET OUR SPEAKERS

**Dr Marcus Powe**
*Entrepreneur in Residence, RMIT University*

Marcus founded EIC Growth Pty Ltd to assist CEO’s and leaders implement and measure creativity, innovation and enterprising behaviours. He specialises in the growth for profit and not for profit organisations that operate in the turbulence of national and international market places. As Entrepreneur in Residence at RMIT University, he works with staff, students and alumni to refine and develop their ideas and business opportunities. He has co-authored five handbooks, which are used by many of the 1500 organisations he has worked with as a pragmatic reference for their sustained growth. Marcus was awarded Australia’s Best Entrepreneurial Educator and also awarded for sustained excellence in collaboration between business and universities in Australia.

**Dr Margaret Leonard**
*Manager, Research and Knowledge Transfer, Ara Institute of Canterbury, Christchurch, New Zealand*

Dr Margaret Leonard has 22 years research and consultancy experience, solving problems for industry and community, and has been granted a patent from her work with industry. Ara aims to support the drivers of innovation and to be the creators of solutions related to our community and industries’ needs. Margaret has developed a strategy that encourages and supports staff and student projects with community, business and industry partners. Collaborations between Ara and local industry are facilitated through partnership opportunities, in-kind funding, research and development capability, and industry consulting and services. These partnerships enable Ara to initiate and support projects to enhance learning and to develop research and technology transfer.

**David Platt**
*Co-author of Disrupted: Strategy for Exponential Change*

David Platt is a strategist and expert facilitator with significant experience in education, social enterprise, community development and community resilience. David’s particular passion lies in the development of learning opportunities that build strategic leadership capability and prepare current and future leaders to leverage disruption through changing ahead of change. He has designed and led learning experiences that build strategic capability in leaders of organisations across Australia and the United States, is a Director of Resilient Futures and is the co-author of *Disrupted: Strategy for Exponential Change*. 
COLLABORATE

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Victorian TAFE Association

Level 3, 478 Albert Street, East Melbourne 3002
T: 03 9639 8100 | E: enquiries@vta.vic.edu.au
www.vta.vic.edu.au